



## LETTER OF SUPPORT TO THE IOT DIGITAL INNOVATION HUB

June 25th, 2018, Arroyo de la Encomienda (Valladolid)

Dear Prof. Juan M. Corchado,

I the undersigned, on behalf of the Institute for Business Competitiveness of Castilla y León - ICE, would like to express our willingness to support and promote the Digital Innovation Hub on the Internet of Things that you coordinate.

The objective of the IoT DIH and the innovation-driven organizations involved is to help companies (specially SMEs) to become more competitive throughout the adoption of Internet of Things technologies in their business/production processes, products and services.

ICE is dedicated to the design, coordination, development and promotion of R&D policies focused mainly on the regional private sector, including the promotion of international, national and regional programs. The IoT DIH totally falls within the ICE's regional policy since its main concern lies with the promotion and financing of innovative initiatives to digitize the industry towards a more competitive regional sector.

ICE will be pleased to contribute to the IoT DIH in the following specific tasks:

- Facilitating the dialogue among stakeholders in Europe and the interaction with other DIHs.
- Promoting the IoT DIH initiative collaborating in local/national/international conferences.
- Encouraging the regional SMEs in the adoption of the developments achieved by the IoT DIH.
- Disseminating the opportunities brought out by the technical and financial support instruments provided by the IoT DIH.
- Acting as a regional advisor on funding instruments for the innovation-driven actions taken by SMEs and promoted by the IoT DIH.
- Pushing the innovation initiatives born within the framework of the IoT DIH and the need of investment among policy makers to foster the development of new solutions based on IoT technologies.

I hereby declare our intent to be involved in the IoT DIH and cooperate where appropriate with its members.

Yours sincerely,

Institute for Business Competitiveness of Castilla y León - ICE

Ribot García

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